

ALX LEGACY POINTS GUIDE

BY PARTICIPATING IN THIS PROGRAM YOU ACCEPT THE RULES OUTLINED IN THESE TERMS & CONDITIONS AND IN THE MAIN ALX LEGACY POINTS TERMS OF USE, WHICH GOVERNS THIS REWARD PROGRAM. IN CASE OF CONFLICT, THESE TERMS & CONDITIONS SHOULD PREVAIL.

1. What are Legacy Points?

Legacy Points reward your engagement, learning progress, and contributions within the ALX Community.

You can earn Legacy Points by participating in community and career activities and by completing your ALX programme deliverables and meeting the required criteria. Legacy Points can be redeemed for rewards upon successful completion of a programme.

2. Definitions

For the purposes of Legacy Points earning:

Term	Definition
Legacy Points	A program-based, non-cash award for completing eligible ALX activities. Legacy Points are non-transferable, non-redeemable for cash, and expire 18 months after issuance.
Programme Module	An individual learning unit or lesson within a short course. Contains instructional content, practice activities, and graded activities (MCQ or project).
Mastery Project	An assessed piece of work that demonstrates the learner's ability to apply skills and knowledge from a short course. Successful completion contributes toward completing a Short Course and earning the Short Course Badge.
Short Course	A modular learning experience (approximately 20–120 learning hours) focused on a specific skill. A Short Course is considered complete when all required deliverables are submitted, the qualifying score is achieved, and the Short Course Badge is earned.
Programme Certificate	Awarded when a learner has successfully completed all required short courses within a programme and met all qualifying criteria
Qualifying Deliverable	Any module activity, graded or ungraded test, assessment, milestone, project or Mastery Project defined per ALX Programme as eligible for Legacy Points.

Activity	A general term that may include deliverables, community participation, or other actions. Only qualifying deliverables earn Base Programme Legacy Points.
Base Legacy Points	Points are earned for core learning behaviours, including the submission of module deliverables, submission of mastery projects, short course completion, and programme completion.
Behaviour Boost	Additional Legacy Points awarded on top of Base Legacy Points to recognise specific learner behaviours that support success. These behaviours may include, but are not limited to, performance, consistency, and progression within a programme. Behaviour Boosts are awarded based on defined criteria and may vary by programme, activity, or performance. Behaviour Boosts are awarded at ALX's discretion based on defined programme rules and system-recorded data.
Programme Tier	A classification that groups ALX programmes based on their structure and intensity. Legacy Points values for Base Points and Behaviour Boosts may vary by Programme Tier.
Recommended Timeframe	The expected duration for completing a Short Course or Programme, based on the designed learning pace. It is used to guide progress and determine eligibility for certain Behaviour Boosts.

3. Base Programme Legacy Points

You earn Base Legacy Points by completing qualifying deliverables, Short Courses, and your full ALX Programme and meeting the required criteria. Legacy Points are awarded progressively as you advance through your programme.

3.1. ALX Programme

ALX programmes are grouped into tiers based on their structure and intensity.

ALX Programme	Programme Tier
AI & Career Essentials	1
Data Science	2
Data Analytics	1
Content Creation	1
Graphic Design	2
Founder Academy	1
Freelancer Academy	1
Virtual Assistant	1
Professional Foundations	1

3.2. Base Programme Legacy Points Structure

Legacy Points are awarded based on the completion of qualifying deliverables within your programme.

Action	Definition	Legacy Points Tier 1	Legacy Points Tier 2
Submitting Qualifying Deliverable	Awarded for submitting each qualifying deliverable (including modules and Mastery Projects) within a Short Course	10	15
Short Course Completion	Awarded when all required deliverables are completed and the qualifying score is achieved for the Short Course	50	100
Programme Certificate	Awarded when all required Short Courses are completed and the ALX Programme qualifying score is achieved and the programme Certificate is earned.	250	400

3.3. ALX Programme Onboarding

ALX Programme Onboarding is a set of activities that earn Legacy Points once in the lifetime of a learner.

3.4. General Base Programme Legacy Points Conditions

- 3.4.1. Legacy Points are awarded once per qualifying deliverable within an ALX Programme.
- 3.4.2. Legacy Points are awarded on the first valid submission of a deliverable.
- 3.4.3. Legacy Points will not be awarded for deliverables that do not meet the required criteria, including failure to achieve the qualifying score where applicable.
- 3.4.4. Legacy Points are awarded based on recorded system data, including deliverables and assessment outcomes.
- 3.4.5. Legacy Points are not awarded based on submission or short course or programme completion timing.
- 3.4.6. Legacy Points are not guaranteed for participation alone; required criteria must be met.
- 3.4.7. Legacy Points are only awarded for approved and qualifying programme deliverables and not for external or non-qualifying deliverables.
- 3.4.8. Programme-Level Earning
 - 3.4.8.1. Legacy Points are earned independently for each programme a learner is enrolled in.

- 3.4.8.2. Where a learner is enrolled in multiple programmes, Legacy Points may be earned concurrently across those programmes, subject to meeting the eligibility criteria for each programme.
- 3.4.9. Unique Activity and Awarding Rules**
 - 3.4.9.1. Legacy Points are awarded once per unique deliverable within a short course and programme version.
 - 3.4.9.2. Legacy Points will not be re-awarded for any deliverable that has already been completed and recorded within the same short course or programme version.
 - 3.4.9.3. Legacy Points eligibility is determined based on the first valid submission of a deliverable.
- 3.4.10. Re-enrolment Rules**
 - 3.4.10.1. Learners who did not successfully complete or graduate from a programme may earn Legacy Points upon re-enrolment, subject to meeting all eligibility criteria.
 - 3.4.10.2. Learners who have already successfully completed or graduated from a programme are not eligible to earn Legacy Points again for the same programme.
- 3.4.11. Resubmissions, Retries and Boost Outcomes**
 - 3.4.11.1. Legacy Points (including Base Legacy Points and any applicable Boosts) are awarded based on the first valid submission of a deliverable.
 - 3.4.11.2. Resubmissions or Retries do not qualify for additional Legacy Points, regardless of any improvement in score or outcome.
- 3.4.12. Programme and Short Course Versioning**
 - 3.4.12.1. Legacy Points are awarded per programme version.
 - 3.4.12.2. A new programme or Short Course version is defined as one where deliverables, structure, or requirements have materially changed.
 - 3.4.12.3. When a learner enrolls in a new version, the version is treated as a distinct Legacy Points-eligible structure, and learners may earn Legacy Points again for all eligible deliverables within that version.

4. Programme Graded Boost Legacy Points

A Graded Boost is an additional Legacy Points reward earned for strong performance on qualifying graded deliverables. Graded Boosts recognise the quality of your work by awarding additional Legacy Points based on the score achieved on your first submission of a qualifying deliverable.

4.1. Eligibility for Graded Boosts

Graded Boosts are only awarded for qualifying graded deliverables. Not all deliverables qualify for a Graded Boost. A qualifying graded deliverable must:

- 4.1.1.** be assessed against a defined rubric or scoring system, and
- 4.1.2.** produce a score (i.e. not automatically awarded full marks or completion credit)

4.2. How Graded Boosts Are Awarded

4.2.1. Graded Boosts are awarded based on the score achieved on the first valid submission of a qualifying graded deliverable.

4.2.2. The number of Legacy Points awarded is determined by:

4.2.2.1. the learner's score, and

4.2.2.2. the Programme Tier

4.3. Graded Boost Legacy Points

Higher scores result in higher Graded Boost Legacy Points, as defined in the Graded Boost table for the programme.

Graded Score Range	ALX Programme Tier 1	ALX Programme Tier 2
Below Pass Mark (< 70%)	0	0
Score is between (70% - 79%)	6	12
Score is between (80% - 89%)	10	20
Score is between (90% - 99%)	16	32
Score is 100%	20	40

4.3.1. Graded Boost Conditions

4.3.1.1. A learner must meet the minimum qualifying score for a graded deliverable to be eligible for a Graded Boost.

4.3.1.2. If the minimum qualifying score is not met, no Graded Boost will be awarded.

4.3.1.3. Base Legacy Points may still be awarded where applicable.

4.3.1.4. Graded Boosts are awarded based on the first submission only.

4.3.1.5. Resubmissions do not qualify for additional or adjusted Graded Boost Legacy Points, regardless of any improvement in score.

4.3.1.5.1. If a learner improves their score through resubmission:

4.3.1.5.1.1. no additional Graded Boost will be awarded, and

4.3.1.5.1.2. any previously awarded Graded Boost will not be increased or adjusted

4.3.1.5.2. If a learner did not qualify for a Graded Boost on their first submission, a later higher score will not result in a Graded Boost being awarded

4.3.1.6. Relationship to Base Legacy Points

4.3.1.6.1. Graded Boosts are awarded in addition to Base Legacy Points, where applicable. A learner may:

4.3.1.6.1.1. earn Base Legacy Points without earning a Graded Boost, or

- 4.3.1.6.1.2. earn both Base Legacy Points and a Graded Boost on the same deliverable
- 4.3.1.7. Graded Boosts are only awarded for approved and qualifying graded deliverables within a programme.
- 4.3.1.8. Graded Boost eligibility is determined based on recorded system scores and submission data.

5. Pacing Boost Legacy Points

5.1. What is a Pacing Boost?

A Pacing Boost is an additional Legacy Points reward earned for completing a Short Course within the recommended timeframe. Pacing Boosts recognise learners who maintain steady progress and stay on pace throughout their learning journey.

5.2. Eligibility for Pacing Boosts

A learner is eligible for a Pacing Boost when they:

- 5.2.1. complete all required deliverables within a Short Course,
- 5.2.2. achieve the qualifying score, and
- 5.2.3. complete the Short Course within the defined recommended timeframe
- 5.2.4. Pacing Boost eligibility is determined based on recorded learner activity, timestamps, and completion and scoring data.
- 5.2.5. A Pacing Boost is only awarded once a Short Course has been successfully completed and passed.

5.3. Recommended Timeframe

- 5.3.1. Each Short Course has a recommended timeframe based on the expected learning pace.
- 5.3.2. The recommended timeframe is calculated using the estimated learning hours for the Short Course.
- 5.3.3. Learning hours are converted into calendar time based on an expected pace of approximately 20 learning hours per week.
- 5.3.4. As a guideline: – 120 learning hours ≈ 6 weeks AND 60 learning hours ≈ 3 weeks
- 5.3.5. The recommended timeframe is intended to guide pacing and support consistent progress.

5.4. Start and End of the Timeframe

- 5.4.1. Start of the timeframe: The learner's first recorded interaction with the Short Course content.
- 5.4.2. End of the timeframe: When the learner completes all required deliverables and achieves the qualifying score for the Short Course.
- 5.4.3. The total elapsed time between the start and end is used to determine eligibility for the Pacing Boost.

5.5. Awarding the Pacing Boost

- 5.5.1. If the Short Course is completed, and the qualifying criteria and score are achieved within the recommended timeframe, the Pacing Boost is awarded.
- 5.5.2. Pacing Boosts are not awarded for:
 - 5.5.2.1. incomplete Short Courses
 - 5.5.2.2. Short Courses where the qualifying score is not achieved
 - 5.5.2.3. completion outside the recommended timeframe
- 5.5.3. If a learner does not earn a Pacing Boost for a Short Course:
 - 5.5.3.1. Base Legacy Points and any applicable Graded Boosts may still be earned, provided the required criteria are met, and
 - 5.5.3.2. the learner may earn a Pacing Boost in subsequent Short Courses.
- 5.5.4. Pacing Boosts are awarded in addition to Base Legacy Points, where applicable.
- 5.5.5. Pacing Boosts are independent of Graded Boosts; a learner may earn one, both, or neither.
- 5.5.6. Pacing Boosts are awarded per Short Course.
- 5.5.7. Pacing Boosts are only awarded once per Short Course.
- 5.5.8. Pacing Boosts are not awarded for partial completion of a Short Course.
- 5.5.9. Pacing Boost eligibility is determined based on recorded system timestamps and completion data.

5.6. Legacy Points Awarded

The Legacy Points Awarded for the Pacing Boost is defined in the table below

Pacing Boost	ALX Programme Tier 1	ALX Programme Tier 2
Short Course	25	50

6. Engage with the ALX Community

You can earn Legacy Points by engaging with the ALX Community. Below are the detailed earning rules for each action:

Action	Description	Legacy Points
Posting in the Community on the eHub	Learners can earn Legacy Points by creating posts in the ALX Community. A post is defined as a new discussion or topic initiated in the Community. Posts should add value by starting conversations, sharing insights, or asking meaningful questions.	10 per post (Max 10 per month)

	<ul style="list-style-type: none"> Legacy Points are awarded only for posts that initiate a new discussion. Comments or replies do not qualify (see the separate section on comment points). Learners can earn Legacy Points for up to 10 posts per 30-day period. Once this limit is reached, additional posts will not earn Legacy Points. Legacy Points for posts are calculated on a 30-day basis and do not carry over beyond this period. 	
Commenting in the Community on the eHub	<p>Learners can earn Legacy Points by commenting on posts in the ALX Community.</p> <p>A comment is defined as a reply or response to an existing post. Comments should add value by contributing to discussions, sharing insights, or providing helpful feedback.</p> <ul style="list-style-type: none"> Learners can earn Legacy Points for up to 20 comments per 30-day period. Once this limit is reached, additional comments will not earn Legacy Points. Legacy Points for comments are calculated on a 30-day basis and do not carry over beyond this period. 	5 per comment (Max 20 per month)

Please note: You're welcome to comment as often as you like, as long as you follow the Community Code of Conduct and avoid spamming.

7. Shape your Career

You can earn Legacy Points for performing these actions in Your Profile section on the eHub to become career-ready:

Action	Description	Legacy Points
LinkedIn URL to Your Profile	Add your LinkedIn URL to your profile. One-time reward (this action can only earn Legacy Points once in a lifetime).	150
Pitch Video to Your Profile	Upload your pitch video to your profile. One-time reward (this action can only earn Legacy Points once in a lifetime).	150
CV to Your Profile	Add your CV to your profile. One-time reward (this action can only earn Legacy Points once in a lifetime).	250

8. Attending Events

Action	Description	Legacy Points
Attending a Virtual Event	<p>Learners can earn Legacy Points for participating in qualifying ALX virtual events and engaging with the community.</p> <ul style="list-style-type: none"> Learners must attend a virtual event that qualifies for Legacy Points. Please refer to the section titled “Events that Qualify for Legacy Points” for details. Attendance must be a minimum of 30 minutes, calculated as cumulative time during the event. Learners will not earn Legacy Points if total attendance is less than 30 minutes. The virtual event must be hosted on a Legacy Points-linked Zoom account. Events hosted on platforms such as YouTube do not qualify for Legacy Points. Learners must register for and attend the event using their ALX-registered email address. Legacy Points will not be awarded where this requirement is not met. 	10 per event (attendance for a minimum of 30 minutes +)
Attending an In-Person Event	<p>Learners can earn Legacy Points for attending qualifying ALX in-person events and engaging with the community.</p> <ul style="list-style-type: none"> Learners must attend an event that qualifies for Legacy Points. Please refer to the section titled “Events that Qualify for Legacy Points” for details. Learners must register for and attend the event using their ALX-registered email address. Legacy Points will not be awarded where this requirement is not met. 	25 per event
Host an event	<p>Learners can earn Legacy Points for hosting qualifying ALX-approved events, either virtual or in-person.</p> <ul style="list-style-type: none"> Learners must host an event that qualifies for Legacy Points. Please refer to the section titled “Events that Qualify for Legacy Points” for details. Where a learner or alumni hosts a qualifying event, they will not earn attendance Legacy Points for the same event. 	250 per Hosted Event

8.1. Events that qualify for Legacy Points

The following event categories qualify for Legacy Points, as they directly support the mission of empowering learners and alumni to succeed academically, professionally, and personally.

Event Type	Description
Onboarding Events	Events designed to welcome and onboard learners, fostering a sense of belonging and community.
Coursework and Curriculum-Related Events	Events directly supporting course completion, such as revision workshops, group study sessions, or faculty-led discussions. Events that provide resources or guidance to help learners better understand and complete course content.
Career Development Events	Events aimed at preparing learners and alumni for career success, including but not limited to: CV writing workshops. Interview preparation sessions. Learning and enhancing soft skills (e.g., teamwork, communication, problem-solving). Career fairs, coding workshops or gigs, networking events, and job application guidance sessions
Entrepreneurship and Business Growth Events	Events that equip alumni or entrepreneurs with skills and tools to grow their business, such as: Business planning and financial literacy workshops. Marketing or sales strategy sessions. Networking opportunities with potential investors or partners.
Skill Development Events	Events teaching valuable skills aligned with career or business advancement, including: Communication, negotiation, or leadership workshops. Technical skills relevant to the industry (e.g., coding, design, analytics).

9. Self-reporting Legacy Points

Learners can earn **250 Legacy Points** for self-reporting and updating their employment or entrepreneurial status with ALX.

- 9.1.** Self-reporting submissions must be at least **90 days apart**. Submissions made fewer than 90 days after the previous submission will not qualify for Legacy Points.
- 9.2.** Learners may earn Legacy Points for self-reporting up to **four times per calendar year**, with a maximum of **1,000 Legacy Points annually**.
- 9.3.** The submission count resets on **1 January each year**.
- 9.4.** All self-reported submissions are subject to **random verification by ALX**. Where a submission is found to be inaccurate or fraudulent, awarded points may be reversed and access to the programme may be revoked at ALX's sole discretion.

10. Onboarding to the eHub

Earn 150 Legacy Points when you successfully complete your onboarding to the [ALX eHub](#). To earn the points, Learners must complete all of the following actions to earn 150 Legacy Points:

- 10.1. Watch the Welcome Video
- 10.2. Watch the Orientation Video
- 10.3. Complete your profile by:
- 10.4. Uploading a profile picture
- 10.5. Filling out the About section
- 10.6. Adding your LinkedIn Profile
- 10.7. Uploading your CV or Resume
- 10.8. This is a one-time reward—you can only earn points for this action once.

11. Time it takes Legacy Points to reflect

- 11.1. We aim to award Legacy Points as close to real-time as possible, but some earning actions may take up to 14 business days to reflect.
- 11.2. For campaigns, promotions, or limited-time actions, Legacy Points may take up to 6 weeks to be allocated, or as otherwise stated in the specific campaign Terms of Use.

12. View Your Legacy Points

Learners can view their Legacy Points in the “Your Activity” section on the Rewards page within the [ALX eHub](#). This section provides a breakdown of qualifying deliverables, Legacy Points awarded, and your current balance.

If points are not reflected after the expected timeframe, first refresh your page and check again or log a query with [ALX Servicing Agents](#).

13. Legacy Points Booster Campaign

We may run booster campaigns that provide additional Legacy Points for specific actions within a defined time frame. These campaigns may have separate Terms & Conditions, which will be communicated as part of the campaign.

14. Legacy Point Expiration

Legacy Points expire 18 months after the calendar month in which such points were earned. For example, if you earn points on January 15, 2023, they will expire on August 1, 2024. Stay engaged in eligible activities to keep earning Legacy Points. Regularly check your balance on the [ALX eHub](#) and plan to use points before they expire.

15. General Legacy Points Rules

- 15.1. To earn Legacy Points, Learners must be an active ALX Learner or Alumni and at least 18 years old.

- 15.2. Legacy Points are non-transferable and can only be used by the account holder.
- 15.3. If you believe points are missing, check the “Your Activity” section on the [ALX eHub](#). If the points are still missing after the expected timeframe, log a query with [ALX Servicing Agents](#).
- 15.4. Only actions listed in this guide and on The [ALX eHub](#) qualify for earning Legacy Points.
- 15.5. If you leave ALX before redeeming your points, they will remain in the Learners account until the Legacy Points expire. Learners must meet Legacy Reward Redemption eligibility requirements to redeem them.

16. System Determination, Fraud and Rights

ALX system records shall be considered the sole source of truth for all Legacy Points allocation, including activity, deliverables, submissions, scoring, and completion data.

Eligibility for Legacy Points, including Base Legacy Points and any applicable Boosts, is determined based on recorded system data.

ALX reserves the right to:

- determine eligibility for Legacy Points and qualifying actions
- define and update rules, values, and eligibility criteria for all Legacy Points components
- determine which deliverables, activities, or events qualify for Legacy Points and Boosts
- define recommended timeframes and programme structures
- correct any errors in awarding
- withhold, reverse, or adjust points where misuse, error, ineligibility, or fraudulent behaviour is identified

Fraudulent behaviour includes, but is not limited to:

- providing false or misleading information
- attempting to manipulate submissions, scores, attendance, or activity tracking
- creating duplicate or unauthorised accounts
- abusing programme rules or system processes to gain unfair advantage

Where fraudulent behaviour is identified, ALX reserves the right to take further action, including suspension or termination of access to Legacy Points and related programmes.

Any updates to Legacy Points rules will be communicated via the [ALX eHub](#). Learners are encouraged to review the Legacy Rewards page regularly to stay informed.

17. Account Status & Points Eligibility

- 17.1. If your ALX account is suspended, deactivated, or terminated, your Legacy Points may be forfeited and will no longer be redeemable.
- 17.2. Learners should ensure they remain an Active Learner with ALX to retain access to their earned Legacy Points.

18. Quick Reference Guide: Legacy Points Per Action

Legacy Points Action	Points Earned	Limits
ALX Programme Onboarding	Up to 145	One-time only
Submitting Qualifying Deliverable	Tier 1 - 10 Tier 2 - 15	One-time per Short Course qualifying deliverable
Short Course Completion	Tier 1 - 50 Tier 2 - 100	One-time per Short Course Completion
Programme Certificate	Tier 1 - 250 Tier 2 - 400	One-time per Programme Certification
Graded Boost	Tier 1 - Up to 20 Tier 2 - Up to 40	One-time per Short Course qualifying deliverable
Short Course Pacing Boost	Tier 1 - 25 Tier 2 - 50	One-time per Short Course Completion
Onboarding to eHub	150 Legacy Points	One-time only
Posting in the ALX Community	10 per post	Max 10 posts per month
Comment in the Community	5 per comment	Max 20 comments per month
Adding LinkedIn URL	150	One-time only
Adding Your CV to Your Profile	250	One-time only
Attending a Virtual Event	10 per event	Unlimited, must attend 30+ min
Attending in-Person Event	25 per event	Unlimited
Hosting an Event	250 per event	On approved events
Self-Reporting Employment and Entrepreneurial Status	250 per submission	Max 4 times per calendar year (90 days apart)